

Dear potential sponsor,

Genia's Jammin Juice is so excited to announce our upcoming wellness day and fitness event: the *"Eat Well, Be Well & Live Well Fitness Jam"*. We will be in the beautiful Sanford, Florida on Saturday, March 2, 2024, at Sanford Civic Center! Individuals from all walks of life are invited to join us on a journey towards a healthier and more vibrant lifestyle. There will be awesome wellness ambassadors, fitness boot camps, vendors, raffles, live music, informative presentations & much more!

We are striving to inspire and empower members of local communities to prioritize their well-being by adopting sustainable fitness practices, fostering positive mental health, and embracing holistic approaches to self-care. We are committed to providing educational resources and information related to fitness and healthy living. We believe that knowledge empowers individuals to make informed choices about their health and well-being.

To accomplish such a grand mission, we need notable organizations like yourself to become sponsor partners to our vision. This could be an awesome opportunity to gain brand exposure and network with members of Central Florida and other great brands! On the next page you will find our sponsorship tier options with a variety of perks that may suit your brand's vision for the remainder of 2023 - 2024. Please feel free to visit our website <u>www.gjamminjuice.com/letsjam</u> or reach out via email or phone. Thank you in advance for your support and consideration for partnership!



Yours truly,

Kendra Graham-Paulk, *Certified Juice Therapist and CEO* P: (407) 658-8656 I E:<u>geniajjuice@gmail.com</u> I W: www.gjamminjuice.com Google Business: <u>https://maps.app.goo.gl/ZAuDhVevAuQA9Wax9</u> Facebook: Genia's Jammin Juice I IG: @gjamminjuice_0306

Levels of Participation



\$350.00 - Juice Jammin' Title Sponsor

- ★ Complimentary boot camp tickets for 2 guests
- ★ Prominent placement of logo in all event materials including but not limited to press releases, marketing materials, signage, banners, digital program and event page with website links
- ★ Social media promotions before, during and post event with social media tags, & website links
- ★ Mentioned during media interviews
- ★ Information to be placed into swag bags (info provided by you)
- \star Company's logo on the rear of event tees
- \star Vendor space on the day of the event

\$125.00 - Genia's Gems Sponsor

- \star Complimentary boot camp ticket for 1 guest
- ★ Placement of logo on all event flyers, website, digital programs and event page with website links
- ★ Social media promotions before, during and post event with social media tags, & website links
- ★ Information to be placed into swag bags (info provided by you)

\$75.00 - Fit and Fun Sponsor

- ★ Basic placement of logo onto website
- \star Social media promotions before and during the event with social media tags.
- ★ Information to be placed into swag bags (info provided by you)

\$25.00 - Wellness Sponsor

- ★ Information to be placed into swag bags (info provided by you)
- \star Honorable mention on social networks

If either of these options move you to partner with us, feel free to submit your pledge form at: <u>https://form.jotform.com/232313685341149</u> or email us at geniajjuice@gmail.com